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FOR IMMEDIATE RELEASE

For more information contact:

Carrie Gilliam, communications coordinator, 816-383-5100 or cgilliam@angus.org

2012 Miss American Angus Crowned

The signature red jacket and sparkling crown comes with real duties to those earning the title of Miss American Angus.



The selection of Miss American Angus is a long-held tradition at the North American International Livestock Exposition (NAILE), where the winner of the annual American Angus Auxiliary contest demonstrates elegance, poise and a passion for the beef industry.

Such was the case for 2012 Miss American Angus Brooke Harward, who was crowned Monday, Nov. 14, during the North American International Livestock Exposition (NAILE) in Louisville, Ky.

The Richfield, N.C., youth was among five scholarship winners competing for the crown. Other contestants were: Jessica Radcliffe, Weston, Wis.; Katelyn Wilson, Orleans, Ind.; Lindsay Upperman, Chambersburg, Pa.; and Maggie Jasper, Versailles, Ky.

The annual Miss American Angus contest provides one Angus junior an opportunity to promote the breed as an Angus ambassador. Miss American Angus assists with shows, educational events, field days and additional activities to educate others about the breed and the benefits of Angus beef.

Each year, the American Angus Auxiliary — which sponsors and oversees the contest — offers its top five female scholarship winners the chance to compete for the Miss American Angus title.

Each contestant must complete a written test, deliver a prepared speech, complete an interview and answer impromptu questions from a panel of judges.

This year's Miss American Angus contest was officiated by Bob Norton, Saint Joseph, Mo.; Mary Greiman, Garner, Iowa; and Jackie Lackey, Aspermont, Texas.

Harward was crowned prior to the announcement of grand champion bull during the Super-Point Roll of Victory (ROV) Angus Bull Show at the Kentucky Fair and Exposition Center (KFEC).

Harward is the daughter of Marcus and Patricia Harward and has five sisters, Lorie, Catherine, LeAnn, Marcie and Mattie. With her sisters, Brooke owns a show cattle business named Harward Sisters.

She succeeds 2011 Miss American Angus Paige Wallace of Stotts City, Mo.

Visit www.angus.org for complete coverage including photos and show results.

The American Angus Association is the nation's largest beef breed organization, serving nearly 30,000 members across the United States and Canada. It provides programs and services to farmers, ranchers and others who rely on the power of Angus to produce quality genetics for the beef industry and quality beef for consumers.

For more information about Angus cattle and the American Angus Association's programs and services, visit www.angus.org

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